



JOY

Trendsetting Design

JOY

– for new sales perspectives

Contemporary sales concepts boost turnover. This is especially true of product presentation. Both versions of the JOY sales system, either the Techno model with cool steel, or the Elegance model with attractive wood elements, are flexible with combinable elements for a wide range of applications. Designed by Wanzl for your success.



- 1 Joy-Elegance**
- 2 wooden shelves
 - 2 wire rack shelves



- 2 Joy-Techno**
- 1 wooden shelf with acrylic glass front
 - 1 flower shelf with 6 vases, small
 - 1 flower shelf with 9 vases, large



Wooden shelf with integrated price rails

Flora





JOY offers a lot of scope for your presentation ideas. It has a unique style, elegant and practical design and is an attractive focal point for your presentation. JOY can be used in all types of businesses – indoors and outdoors. The covered display protects your goods from the weather.

3

JOY-Techno

- Transparent cover
- Poster frame DIN A4 with variable elements
- 2 flower shelves with 6 vases, small
- 1 flower shelf with 9 vases, large

JOY

- a medium for media

JOY puts its multimedia talent to the test on all levels, from CDs to PCs, from audio to video and from books to playstations. The shelves can be combined as required for a variety of uses. JOY ensures a solid goods display which can be mobile - when combined with rollers.



- 4 **JOY-Elegance**
- 5 CD shelves
 - Scanner price rails



- 5 **JOY-Elegance**
- 3 CD shelves
 - Scanner price rails
 - 2 wooden shelves



CD shelves with scanner price rails

CD shelves can be pulled out for filling and removal

Media

STUDIO
DIRECTOR
CAMERAMAN
TAKE SCENE



With its module design and wide range of options JOY is a flexible display. For example for presentation of high-quality textiles – both as an individual stand for special offers and as an element of a complete unit.



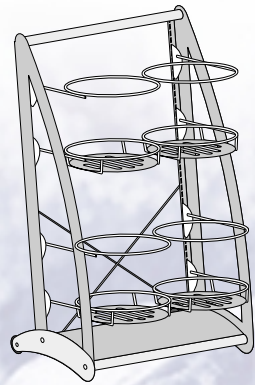
- 6** JOY-Techno
- 2 wire rack shelves
- 2 wooden shelves

Textil

JOY

- Practical enjoyment

Crusty French bread needs a crisp alternative to be shown to its best advantage. In the JOY bread stand all types of baguettes are practically displayed and easily accessible. Long or short, thick or thin - the flexible design and the shelves with variable heights provide a tasteful presentation solution for all individual sales situations.



- 7** **JOY-Elegance**
- 1 baguette shelf
- 1 advertising sign, 2-colour print,
individual printing upon request

- JOY-Elegance**
- 2 baguette shelves

Baguette



JOY

- Print media eye-catchers

JOY opens up a new chapter for presentation of print media. With this solution you will attract the attention of customers. The innovative design of the frame and shelves with an acrylic glass front show off your goods to best advantage – and are an elegant way of boosting your turnover!



JOY-Elegance
- 2 wooden shelves
- 2 leaflet shelves

JOY-Elegance
- 2 leaflet shelves
- 2 wooden shelves with acrylic glass fronts



8 JOY-Elegance
- 4 leaflet shelves

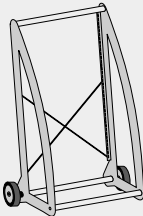
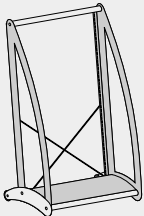
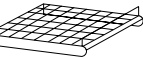

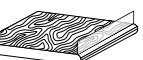
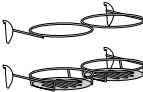

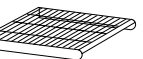


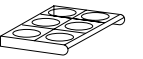




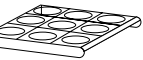








Wooden shelf with integrated price rail



NEW YORK

Print

			
Model		JOY-Techno	JOY-Elegance
Surface		White aluminium RAL 9006	Anthracite metallic RAL 7097
Order no.		12.06 667.95	12.05 424.95
Standard shelves		Order no.	
	Wire rack shelf RAL 9006 L 358 x W 664 x H 60/104 mm	12.15 707.73	
	Wooden shelf, beech Console RAL 9006 L 468 x W 664 x H 83 mm	12.06 102.95	
	Wooden shelf, beech, with acrylic glass front, console RAL 9006 L 468 x W 664 x H 83/183 mm	12.15 368.95	
Baguette shelves			
	Baguette shelf, complete, high gloss chrome plated, inside diameter 320 mm	12.14 916.10	
	Advertising sign, L 697 x W 310 mm	Printed, as shown	12.15 594.95
		Plain	12.15 595.95
CD shelves			
	CD shelves, telescopic RAL 9006 L 400 x W 664 x H 63 mm	12.05 198.95	
	Scanner price rail L 40 x W 100 mm	35.71 868.07	
Leaflet shelves			
	Leaflet holder, acrylic glass with shelf clip, chrome-plated L 250 x W 664 x H 30/88 mm	12.16 159.95	
Flower shelves			
	Flower shelf for 6 vases, small, RAL 9006 L 416 x W 664 x H 60 mm	12.06 554.75	
	Vase, small Height 180 mm top diameter 175 mm base diameter 102 mm	yellow 	12.04 862.07
		blue 	12.04 863.07
		green 	12.04 864.07
	Flower shelf for 9 vases, large, RAL 9006 L 618 x W 664 x H 60 mm	12.06 328.75	
	Vase, large Height 220 mm top diameter 200 mm base diameter 100 mm	yellow 	12.04 866.07
		blue 	12.04 867.07
		green 	12.04 868.07
Decoration and price labelling			
	Transparent cover L 664 x W 570 x H 285 mm	Frame White aluminium RAL 9006	Frame Anthracite metallic RAL 7097
		12.04 859.75 9006	12.04 859.75 7097
	Poster frame DIN A4 high-gloss chrome plated with variable elements	21.19 549.07	

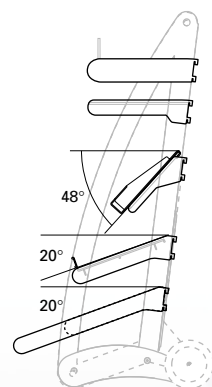
JOY

Design and details

With JOY you are on the right track - ready for the future and flexible for a host of solutions, as JOY can be used as an attractive individual display and also a practical overall shopfitting concept. "Mobility" is the slogan of today, and all models are equipped with sturdy rollers.



JOY-Techno

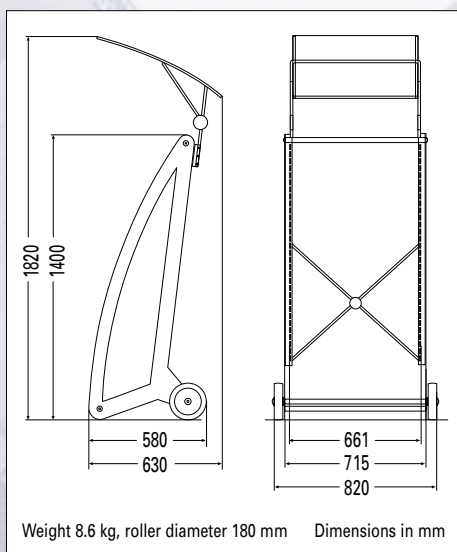


Inclination / Hook-in shelves

- Wooden shelf, beech
- CD shelf
- Leaflet shelf
- Wire rack shelf
- Flower shelf



JOY-Elegance

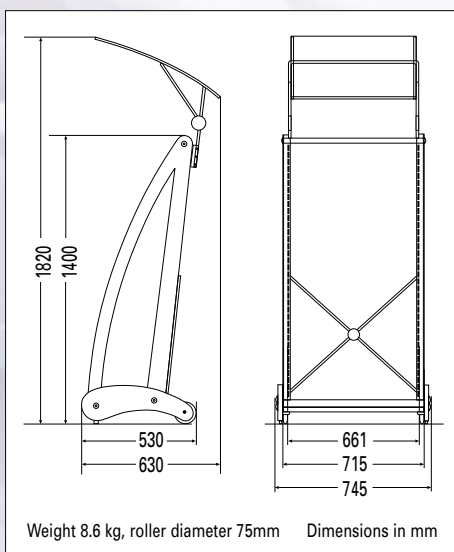


Design

Side sections of steel sheeting, folded at rear. Slotted for variable shelf mounting. Crosswise reinforcement of steel tubing. Two rollers, plastic tyres.

Surface:

Plastic coated in white aluminium RAL 9006



Design

Side sections of steel sheeting, folded at rear with slots for variable shelf mounting. Side panels and crosswise reinforcement of wood, beech. Two rollers, rubber tyres.

Surface:

Plastic coated in anthracite metallic RAL 7097

JOY

Trendsetting Design



JOY-Techno

- Transparent cover
- Poster frame DIN A4 with variable elements
- 1 wooden shelf with acrylic glass front
- 1 flower shelf with 6 vases, small
- 1 flower shelf with 9 vases, large

Selling is fun



JOY-Elegance

- 3 CD shelves
- Scanner price rails
- 2 wooden shelves

swanzl Germany

Wanzl Metallwarenfabrik GmbH
Bubesheimer Straße 4
89340 Leipheim

Telephone +49 (0) 82 21 / 7 29-0
Fax +49 (0) 82 21 / 7 29-100
E-Mail wanzl@wanzl.com
www.wanzl.com

swanzl Great Britain

Wanzl Ltd.
Europa House • Heathcote Lane
Warwick CV 34 6 SP

Telephone +44 (0) 1926 / 48 19 51
Fax +44 (0) 1926 / 45 19 52
E-Mail enquiries@wanzl.co.uk
www.wanzl.com

swanzl Australia

Wanzl Australia Pty. Ltd.
97 Highbury Road
BURWOOD VIC 3125

Tel. +61 (0) 3 / 98 08 22 99
Fax +61 (0) 3 / 98 08 22 66
E-Mail info@wanzl.com.au
www.wanzl.com

Dimensions in mm. All dimensions approximate. Subject to changes in design. Colors based on RAL definitions.